

EL SEGUNDO ITS PROJECT

August 20, 2003 (2:00 - 4:00 PM) DRAFT MEETING NOTES

ATTENDEES	COMPANY/AGENCY	PHONE	FAX	EMAIL
Debra Hill	Computer Sciences	310-615-1762	310-640-1537	Dhill6@csc.com
Jerry Saunders	Continental Development Corp	310-640-1520	310-414-9279	jsaunders@continentaldevelopment.com
Don Camph	ESEA	310-417-6660	310-417-6670	dcamph@aol.com
William Mason	Honeywell	310-542-9172	310-542-9172	Wtmason2@aol.com
Abbas Mohaddes	Iteris / MMA	714-780-7285	714-780-7287	akm@iteris.com
Ramin Massoumi	Iteris / MMA	714-780-7719	714-780-7287	rmm@iteris.com
Jeff Pletyak	LA County DPW	626-300-4757	626-300-4736	jpletyak@dpw.co.la.ca.us
Robert Yates	LACMTA	213-922-3096	213-922-3096	yatesr@mta.net
Corinne Murat	Mattel	310-252-6628	310-252-4443	Corinne.murat@mattel.com
Kassidy Jones	Northrop Grumman	310-332-6946	310-332-3486	Joneska3@ngc.com
Todd Gerstemberger	Northrop Grumman	310-332-3777	310-332-3020	gerstto@northropgrumman.com

PREPARED BY: Abbas Mohaddes / Ramin Massoumi, Iteris, Inc.

DATE: August 22, 2003

The following summarizes the items discussed at the meeting:

Items Discussed	
1.	There are regular ride-share meetings between the ESEA members (approximately one dozen organizations are involved in these meetings). It was suggested that these meetings would be an ideal arena to present the proposed El Segundo Area ITS early deployment projects and the ride-share coordinators could represent the different employers.
2.	Company newsletters and/or Intranet are ideal avenues to advertise traveler information services to the area employees.
3.	Continental Development Corporation would like to reach out to their tenants and provide traveler information to them. ESEA businesses would accept the proposal to incorporate CommunityView into their corporate Intranets.
4.	In order to reach out to the community, it would be a good idea to provide traveler information to emergency services providers (i.e. ambulance, fire, police).
5.	Initially, the traveler information will be provided for freeways in Los Angeles County. As the system expands beyond its initial demonstration, arterials data will then be added.
6.	Due to the nature of some of the businesses in the area (defense) and national security concerns/regulations set forth by the Department of Homeland Security, there is high interest by the ESEA businesses to use the CCTV cameras deployed by the ITS project to provide closer surveillance of the area (including the roadways). However, the group has to be sensitive to potential privacy and video sharing concerns.
7.	Once the specifics of the early deployment projects have been identified and the business plan(s) developed, the projects will be presented to the ESEA members. This business plan will include the marketing and outreach plan and potential initial users of the system
8.	The ESEA stakeholders requested a demonstration project that includes a few of the arterials such as Aviation, Sepulveda, and Rosecrans. This project could include optimized traffic signal synchronization integrated with video surveillance and motorist information system (i.e. changeable message signs).

1515 S. Manchester Avenue, Anaheim, California 92802
Phone (714) 780-7243 • www.iteris.com • Fax (714) 780-7287

EL SEGUNDO ITS PROJECT

Items Discussed	
9.	Outreach efforts to residents should recognize ESEA businesses as a project stakeholder along with the public agencies.
10.	Initial users of CommuteView should be employees who commute to work via freeways.

The following is a summary of the next scheduled meeting.

	Meeting Purpose	Meeting Date & Time	Meeting Location
1.	ESEA follow-up meeting	Approximately one month	TBD

cc: File

J:\users\03\J03-0038 El Segundo ITS\mtg\ESEA Meeting Notes - Final.doc